



PLR Implementation, CDER Staff for Labeling Review, Labeling Resources, and Conference Overview

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- The views and opinions expressed in this presentation represent those of the presenter, and do not necessarily represent an official FDA position.
- Reference to any marketed products is for illustrative purposes only and does not constitute endorsement by the FDA.

Welcome to the CDER Prescription Drug Labeling Conference 2017!

Why is Labeling Important?



Why is Labeling Important?



Overview



- Physician Labeling Rule (PLR) vs. non-PLR format
- CDER staff involved in prescribing information (PI) review
- Labeling resources
- Conference overview

PLR vs. Non-PLR (“old”) Format



PLR Format**
HIGHLIGHTS OF PRESCRIBING INFORMATION Product Names, Other Required Information Boxed Warning Recent Major Changes Indications and Usage Dosage and Administration Dosage Forms and Strengths Contraindications Warnings and Precautions Adverse Reactions Drug Interactions Use in Specific Populations
FULL PRESCRIBING INFORMATION: CONTENTS
FULL PRESCRIBING INFORMATION Boxed Warning 1 Indications and Usage 2 Dosage and Administration 3 Dosage Forms and Strengths 4 Contraindications 5 Warnings and Precautions 6 Adverse Reactions 7 Drug Interactions 8 Use in Specific Populations 9 Drug Abuse and Dependence 10 Overdosage 11 Description 12 Clinical Pharmacology 13 Nonclinical Toxicology 14 Clinical Studies 15 References 16 How Supplied/Storage and Handling 17 Patient Counseling Information

Old Format*
Description Clinical Pharmacology Indications and Usage Contraindications Warnings Precautions Adverse Reactions Drug Abuse and Dependence Overdosage Dosage and Administration How Supplied Optional sections: Animal Pharmacology and/or Animal Toxicology Clinical Studies References

CDER Prescription Drug and Biological Product Labeling in PLR Format (NDAs/BLAs only)¹

Month/Year	Proportion of CDER Prescription Drug and Biological Product Labeling in PLR Format (NDAs/BLAs only)
January 2014	~ 45%
January 2016	~ 56%
January 2017	~ 61%
September 2017	~ 64%

CDER labeling in PLR format:

- BLAs (93%), NDAs (62%), ANDAs (38%)

NDAs = New Drug Applications; BLAs = Biologics License Applications

¹ September 2017 analysis based on Structured Product Labeling (SPL) files generally only includes marketed products and excludes repackers, relabelers, and redistributor labeling

Labeling in PLR Format (Required and Voluntary)¹



FDA appreciates industry's hard work on the PLR conversions!

	NDA, BLA, and ESs	Applications with Labeling in PLR Format (September 2017)
Required	NDA, BLA, ES submitted and approved on or after 6/30/2006	100%
PLR Rule Effective Start Date (6/30/2006) -----		
Required	NDA, BLA, ES approved 6/30/2001 to 6/30/2006 or pending on 6/30/2006	96%
Voluntary	NDA/BLAs approved from 1938 to 6/29/2001 (without an ES approved on or after 6/30/2001)	~15%



**In 2013 ~71%
in PLR format**

**In 2012 ~1%
in PLR format**

¹ Data in table as of September 2017; 21 CFR 201.56(b) and (c); ESs = efficacy supplements

Submitted PLR Conversions Labeling Supplements to Date¹



Required and voluntary PLR conversions are part of efforts to update labeling

	Submitted PLR Conversions to Date	
	Voluntary (n=218)	Required (n=214)
Number Approved	186	185
Number Pending (under review in CDER)	32	29

¹ Based on number of PLR conversion labeling supplements submitted (NDAs/BLAs); excludes efficacy supplements and original NDAs/BLAs

CDER Staff Involved in Labeling Review

CDER Staff Who May be Involved in PI Review¹



CDER Staff that Typically Review PI		Additional CDER staff that Review PI	
Division Management		Deputy Director for Safety	
Clinical (medical officers)		Clinical Microbiology (antimicrobial products)	
Regulatory Project Managers		Office Management	
Pharmacology/Toxicology		Labeling Development Team ²	
Associate Directors for Labeling ²		Office of New Drugs	
Division of Pediatric and Maternal Health			
Office of Clinical Pharmacology (includes Labeling and Health Communications staff ²)		Office of Biostatistics	Office of Translational Sciences
Office of Pharmaceutical Quality	Office of Pharmaceutical Quality	Office of Biotechnology Products Labeling Reviewer ² (for biological products)	
Division of Medication Error Prevention and Analysis		Division of Risk Management	Office of Surveillance and Epidemiology
		Division of Pharmacovigilance	
Office of Prescription Drug Promotion		Controlled Substance Staff (controlled substances)	Office of Center Director (CDER)
Division of Medical Policy Programs (patient labeling)			
Office of Medical Policy			

¹ Involvement depends on labeling type and review division

² Labeling specialists (each color represents a different CDER office)


Associate Directors for Labeling: Roles and Responsibilities



- ADL positions created in summer of 2015
- One ADL in each prescription drug review division (16 total ADLs)
- Serves as principal senior labeling advisor for division
- Ensures that division labeling:
 - Meets regulations and is appropriately consistent with labeling guidances and FDA policies
 - Is appropriately consistent within and across drug classes and indications
 - Is clear and concise for healthcare providers

Labeling Review Resources

PLR Requirements for Prescribing Information Website¹

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Drugs

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Laws, Acts, and Rules

- Complete Response Letter Final Rule
- Metered-Dose Inhalers Clean Air Act Information
- PLR Requirements for Prescribing Information**
- The Microbead-Free Waters Act of 2015: FAQs

Resources for You

- Drugs@FDA
- FDA Online Label Repository

PLR Requirements for Prescribing Information

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On January 24, 2006, the U.S. Food and Drug Administration (FDA) issued final regulations governing the content and format of prescribing information (PI) for human drug and biological products. The rule is commonly referred to as the **“Physician Labeling Rule”** (PLR) because it addresses prescription drug labeling that is used by prescribers and other health care providers.

The goal of the PLR content and format requirements as described at [21 CFR 201.56](#) and [201.57](#) is to enhance the safe and effective use of prescription drug products by providing health care providers with clear and concise PI that is easier to access, read, and use. The PLR format also makes PI more accessible for use with electronic prescribing tools and other electronic information resources.

PI submitted with new drug applications (NDAs), biologic license applications (BLAs), and efficacy supplements must conform to the content and format regulations found at 21 CFR 201.56 and 201.57. [The Labeling Development Team](#) works with review divisions to ensure PI conforms with the PLR. This page includes links to the Final Rule, regulations, related guidance documents, and additional labeling resources.

¹ <https://www.fda.gov/Drugs/GuidanceComplianceRegulatoryInformation/LawsActsandRules/ucm084159.htm>

PLR Requirements for Prescribing Information Website¹

- PLR Final Rule and Labeling Requirements
- Labeling Guidances
- Labeling Presentations – Labeling Content
- Articles with Labeling Content
- Labeling Presentations – Labeling Review Process and Resources
- Sample Templates and Format Labeling Tools
- Product Quality-Related Resources for Prescribing Information
- ANDA Labeling
- Established Pharmacologic Class Resources
- Additional Labeling Resources

¹ <https://www.fda.gov/Drugs/GuidanceComplianceRegulatoryInformation/LawsActsandRules/ucm084159.htm>

CDER Novel Drug Approvals Website¹



No.	Drug Name	Active Ingredient	Approval Date	FDA-approved use on approval date
34.	Verzenio	abemaciclib	9/28/2017	To treat certain advanced or metastatic breast cancers Press Release
33.	Solosec	secnidazole	9/15/2017	To treat bacterial vaginosis
32.	Aliqopa	copanlisib	9/14/2017	To treat adults with relapsed follicular lymphoma Press Release Drug Trials Snapshot
31.	benznidazole	benznidazole	8/29/2017	To treat children ages 2 to 12 years old with Chagas disease Press Release Drug Trials Snapshot
30.	Vabomere	meropenem and vaborbactam	8/29/2017	To treat adults with complicated urinary tract infections Press Release Drug Trials Snapshot
29.	Besponsa	inotuzumab ozogamicin	8/17/2017	To treat adults with relapsed or refractory acute lymphoblastic leukemia Press Release Drug Trials Snapshot
28.	Mavyret	glecaprevir and pibrentasvir	8/3/2017	To treat adults with chronic hepatitis C virus Press Release Drug Trials Snapshot

¹ <https://www.fda.gov/Drugs/DevelopmentApprovalProcess/DrugInnovation/ucm537040.htm>

November 1st: Day 1



Topics	Presenters/Main Panelists
<u>Session #1:</u> Consistency in Labeling, Methods to Optimize Communication in Labeling, and Considerations for Best Labeling Practices	Eric Brodsky (FDA) Melissa Beaman (GlaxoSmithKline)
<u>Session #2:</u> Considerations for Developing the INDICATIONS AND USAGE Section of Labeling	Jeanne Herndon (FDA)
<u>Session #3:</u> Converting Labeling for Older Drugs from the Old Format to the PLR Format	Farrokh Sohrabi (FDA) Ingrid Bryzinski (AbbVie)
<u>Session #4:</u> Novel and Adaptive Labeling Approaches: PLR and Beyond	Ann Marie Trentacosti (FDA) Ingrid Bryzinski (AbbVie) Gina Monteiro (Eli Lilly and Company)

November 2nd: Day 2



Topics	Presenters
<u>Session #5:</u> Cracking the Code for Clinical Pharmacology-Related Prescription Drug Labeling	Joseph A. Grillo (FDA) Roya Behbahani (Pfizer)
<u>Session #6:</u> Overview of SPL at Novartis, Overview of SPL at FDA, and SPL Data Challenges with Medication Guide Extraction and Data Mining	Corey Schmidt (Novartis Pharmaceuticals) Lonnie Smith (FDA) Edward D. Millikan (American Society of Health-System Pharmacists)
<u>Session #7:</u> Two Years In: Lessons Learned with the Pregnancy and Lactation Labeling Rule (PLLR) and PLLR: Industry Perspective and Learnings	Miriam Dinatale (FDA) Jane Liedtka (FDA) Traci J. Lee (GlaxoSmithKline)
<u>Session #8:</u> Safety Considerations for Patient Instructions for Use to Minimize Medication Errors and Incorporating Health Literacy into the Development and Testing of Patient Labeling	Ebony Whaley (FDA) Laurie Myers (Merck & Co., Inc.)

